



GLOBAL ORGANIZATION FOR EPA AND DHA OMEGA-3S

GOED Exchange 2012 June 6-8, 2012 • Boston MA **SPONSORSHIP OPPORTUNITIES**

Sponsorships at the GOED Exchange are a great way to raise visibility for your company and brand during this premiere omega-3 event. A sponsorship at the GOED Exchange gives all sponsors the following:

- Logo recognition on signage throughout the venue.
- One PowerPoint slide in loop as the attendees come in to their seats. This can be one informational marketing slide, or just your logo.
- Logo recognition on Sponsorship page in the conference program.
- Your sponsor info and logo on GOED Exchange app.
- One 6-foot draped table down our Sponsorship Hall. This is in the hall/foyer of the Grand Ballroom. Higher sponsorships will receive first priority placement.
- The opportunity to facilitate a panel discussion or moderate a conference session.
- Special GOED Exchange priority invite to your 20 top customers with your branding.
- Your product or customer's product distributed to all attendees in on-site gift bag.

This sponsorship will give you exposure to many influential industry people who have confirmed their attendance at our conference. You must be a GOED member to be a sponsor.

We have several levels of sponsorship available.

Platinum 1 – ~~GOED AWARDS DINNER SPONSOR: \$20,000~~ **SOLD**

- All of Sponsorship benefits listed above

- Premier placement of a booth/tabletop in foyer or inside the Grand Ballroom
- Additional recognition at the podium
- Additional presentation material running on the screen during OR table tents on each table.
- Additional “This dinner sponsored by. . .” signage at entrance
- Full Page ad in the conference program
- Two free registrations to the GOED Exchange (a \$1790 value)

Platinum 2 – ~~COMPUTER TABLET SPONSOR: \$20,000~~ **SOLD**

- All of Sponsorship benefits listed above
- Premier placement of a booth/tabletop in foyer or inside the Grand Ballroom
- Tablet engraved with your logo and presented to each attendee (250-300 expected); valuable keepsake item used after the event is over
- Full Page ad in the conference program
- Two free registrations to the GOED Exchange (a \$1790 value)

Platinum 3 – KEYNOTE SPEAKER SPONSOR: \$15,000

- All of Sponsorship benefits listed above
- Premier placement of a booth/tabletop in foyer or inside the Grand Ballroom
- Additional recognition at the podium
- Additional presentation material running on the screen prior to keynote
- Full Page ad in the conference program
- Two free registrations to the GOED Exchange (a \$1790 value)

Gold Sponsorships (Multiple at \$7500-10,000)

~~Opening Reception~~ **SOLD**

~~Networking Lounge~~ **SOLD**

~~Lanyards~~ **SOLD**

~~Gift Bags~~ **SOLD**

- All of the benefits of the Sponsorship above
- One free registration to the GOED Exchange (an \$895 value)
- 1/2 Page ad in the conference program

Silver Sponsorships (Multiple) \$5,000

Cocktail Hour

~~GOED Exchange app~~ **SOLD**

~~Water bottles with logo~~ **SOLD**

Pens & paper with logo

- All of the benefits of the Sponsorship above
- 1/4 Page ad in the conference program

Bronze (Multiple) \$2,000-\$3,500

Continental Breakfast (2 available) - \$3500 **ONE SOLD, ONE STILL AVAILABLE**

Lunch (2 available) - \$3500 **ONE SOLD, ONE STILL AVAILABLE**

Refreshment Breaks (4 available to sponsor) - \$2000 **ONE SOLD, THREE STILL AVAILABLE**

- All of the benefits of the Sponsorship above
- Table tents on sponsored meal/refreshment

Also available:

Reserve a table at Awards dinner for you and your invited guests - \$1000

To become a sponsoring partner in GOED, please contact Ellen Schutt at exchange@goedomega3.com